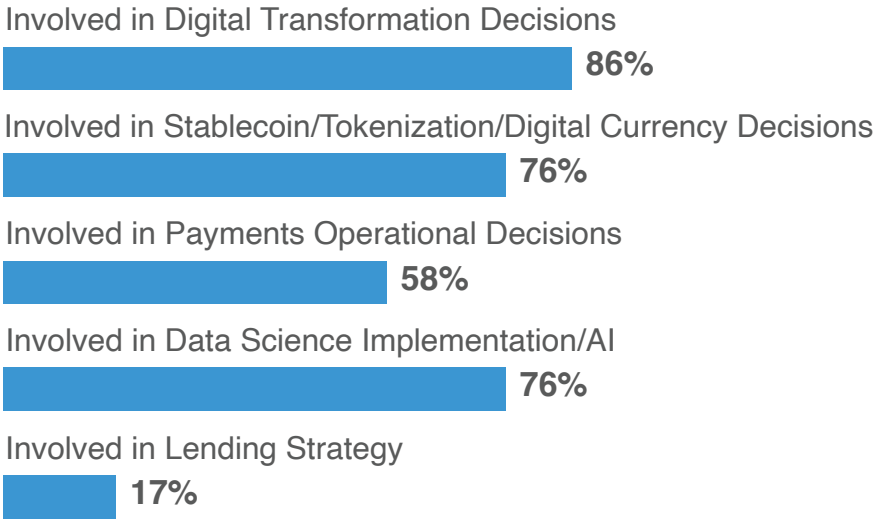
BANKING EXCHANGE

2027 Media Kit

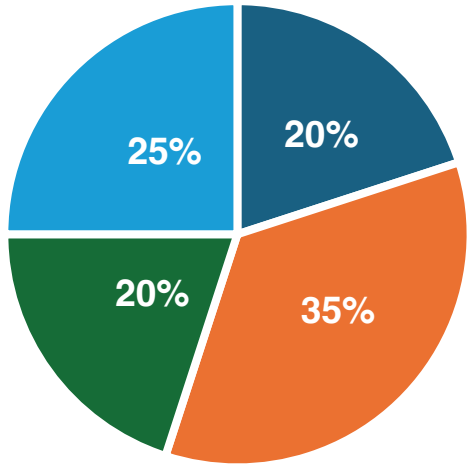
BANKING EXCHANGE

BANKING EXCHANGE AUDIENCE



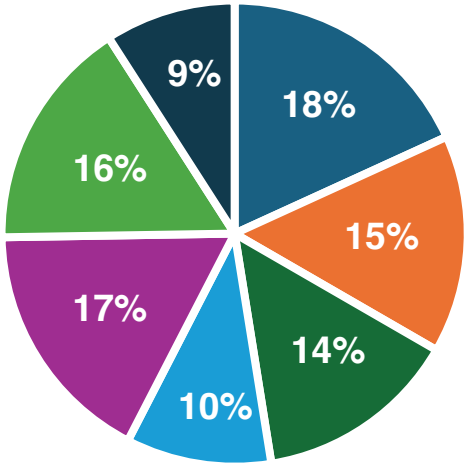
DIGITAL CONFERENCES AND WEBSITE

BY ASSETS



- $0 – $5 Billion: **20%**
- $5 – $50 Billion: **35%**
- $50 – $100 Billion: **20%**
- Over $100 Billion: **25%**

BY TITLES AND RESPONSIBILITY



- CEO/COO/Operations: **18%**
- CRO/Risk/Data: **15%**
- Chief Compliance: **14%**
- CFO/Treasury/Finance: **10%**
- Payments/Transactions: **17%**
- Strategic Partnerships/ Digital Solutions/Digital Assets: **16%**
- Innovation/Strategy Titles: **9%**

Contact: Erik Vander Kolk • erik@bankingexchange.com or call 203-550-0385

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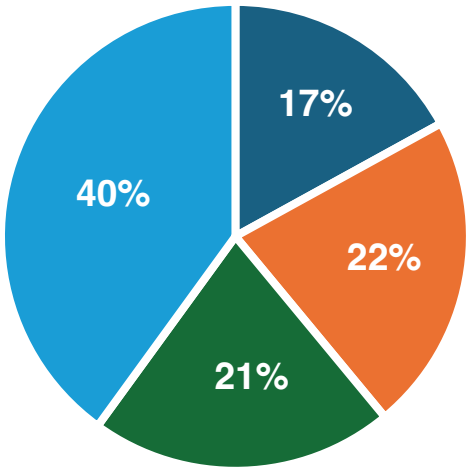
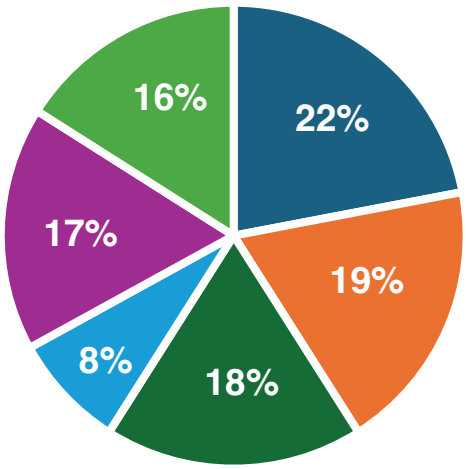
NATIONAL CONFERENCE

BY ASSETS



- $0 – $5 Billion: **17%**
- $5 – $50 Billion: **22%**
- $50 – $100 Billion: **21%**
- Over $100 Billion: **40%**

BY TITLES AND RESPONSIBILITY



- CEO/COO/Operational**: 22%**
- Chief Compliance Officer**: 19%**
- Chief Risk Officer/Data/Risk**: 18%**
- CFO/Finance/Treasury**: 8%**
- Payments**: 17%**
- Strategic Partnerships/ Digital Solutions/Digital Assets**: 16%**

SAMPLE BANKS

Academy Bank
Ally
Alliant Credit Union
Amina Bank
ACBB
Avidia Bank
BCUS (Banking Circle)
BMO
Capital One
Charles River
Chicago Federal Reserve
CIBC
Citi
Columbia Bank
East West Bank
Fifth Third Bank
Firefighters Credit Union
First Central Savings Bank
First Tech Federal Credit Union
Key Bank
Metropolitan Capital Bank
Midwest One
Northern Trust
PCBB
Synchrony
US Bank
West Community Credit Union
Wintrust

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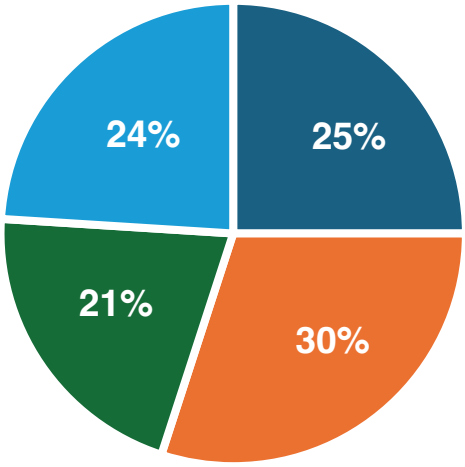
UCONN
GRADUATE BUSINESS
STEM PROGRAMS

BE BANKING EXCHANGE

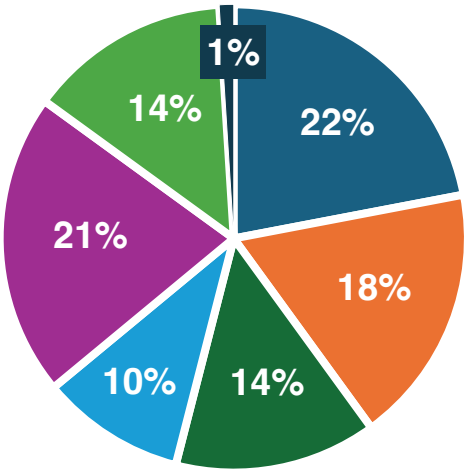
PAYMENTS CONFERENCE

BY ASSETS



- $0 – $5 Billion: **25%**
- $5 – $50 Billion: **30%**
- $50 – $100 Billion: **21%**
- Over $100 Billion: **24%**

BY TITLES AND RESPONSIBILITY



- CEO/COO/Operations: **22%**
- CRO/Risk/Data: **18%**
- Chief Compliance: **14%**
- CFO/Treasury: **10%**
- Payments: **21%**
- Strategy/Transition/ Digital Solutions/Digital Assets: **14%**
- Lending: **1%**

SAMPLE BANKS

Ascend Bank
Atlantic Community Bankers Bank
Bank of America
Bank Circle
Block
Chelsea Groton Bank
City National Bank
Claremont Savings Bank
Columbia Bank
East West Bank
First Central Savings Bank
First National Bank of Long Island
Huntington Bank
Kemba Financial Credit Union
MUFG
Neighborhood Credit Union
Numisma Bank
Pacific Community Bankers Bank
Peoples Bank
RBC
Synchrony Bank
Thomaston Savings Bank
UBS
UMass Five College Federal Credit Union
Westfield Bank

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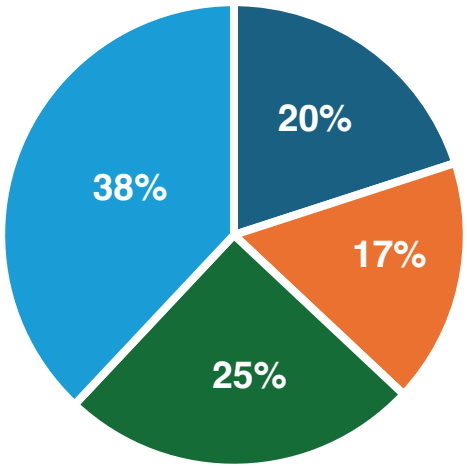
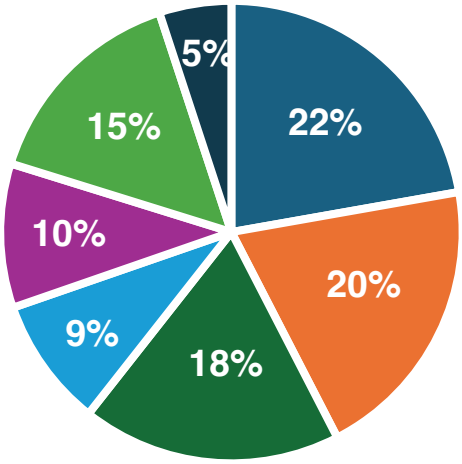
STABLECOIN SUPER CONFERENCE

BY ASSETS



- $0 – $5 Billion: **20%**
- $5 – $50 Billion: **17%**
- $50 – $100 Billion: **25%**
- Over 100 Billion: **38%**

BY TITLES AND RESPONSIBILITY



- CEO/Managing Director: **22%**
- Strategic Partnerships/ Digital Solutions/Digital Assets: **20%**
- Chief Payments Officer/ Payment Operations: **18%**
- Chief Risk Officer/ Chief Compliance Officer: **9%**
- Head of Fintech Relationships: **10%**
- Digital Asset Trading/Investments: **15%**
- Custody: **5%**

SAMPLE BANKS

Amina Group
ATB Financial
Bank of America
BTIG
First Citizens Bank and Trust
Flagstar Bank
FundBank LTD
Intesa Sanpaolo
M&T Bank
PNC Bank
Portage Bank
RBC
Standard Chartered
USBC
Western Alliance Bank

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BANKING EXCHANGE

DIGITAL MEDIA OPPORTUNITIES 2027

- **Exclusive Live Webinar: $12,500** (Minimum 100 registrant contacts)
- **One Year White Paper Lead Generation: $12,500** (Minimum 150 Registrant Contacts)
- **One Year Banner Advertising Rotation on Banking Exchange: $10,000**
- **One Year Banner on Edit Exchange** (15,000 Circ Base): **$10,000**
- **One Year Banner on Global Exchange** (10,000 Circ Base): **$10,000**
- **Exclusive Podcast: $5,000**
- **Email Blast to 7,500 bankers: $2,500**

CONFERENCE PARTNER OPPORTUNITIES

- **Keynote: $15,000**
- **Panel Speaking Position: $10,000**
- **Welcome Remarks: $3,000**
- **Table Host for Group Discussion: $2,000**

CONFERENCE SPONSOR OPPORTUNITIES

- **Welcome Reception: $5,500**
- **Lunch Sponsor: $5,000**
- **Breakfast and Morning Coffee Break: $3,500**
- **Afternoon Refreshment Break: $3,000**
- **Afternoon Coffee Break: $2,000**

SPONSOR PACKAGES INCLUDE:

- **Your company logo** with link to your website on web page.
- **Your company logo** in marketing communications to members and on meeting agenda.
- **Your company logo** on event signage and recognized as a partner during the meeting.

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BANKING EXCHANGE

2027 CONFERENCES CALENDAR

January 19–22, 2027

2nd Annual Stablecoins For Banks Virtual Event

12:00 PM – 1:00 PM Eastern

View Last Year's Agenda

February 12, 19, 26

Banking Exchange Lending Webinar Series

April 9, 2027

Banking Exchange Annual Payments and Innovations Conference

University Of Connecticut, Stamford, Connecticut

8:30 AM – 5:30 PM

View Last Year's Agenda

UCONN
GRADUATE BUSINESS
STEM PROGRAMS

May 7 – 8, 2027

Stablecoin Super Conference

Presented by Banking Exchange in MIAMI, FLORIDA

June 17 – 18, 2027

Banking Exchange National Conference

Gleacher Center,

University Of Chicago In Chicago, Illinois

8:00 AM – 7:00 PM

View Last Year's Agenda

September 28, 2027

Credit Union Tokenization Conference

Gleacher Center,

University Of Chicago In Chicago, Illinois

8:30 AM – 5:30 PM

November 28-29, 2027

Stablecoin Super EME

Presented by Banking Exchange in ATHENS, GREECE
Hotel Intercontinental

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