

Projected 5-year growth of financial product balances from 2013 to 2018 in Texas by MSA*

Market name	Change (%)								
	2013 households (actual)	Deposit products	CD products (excluding CD IRAs)	Money market savings products	Credit products (including mortgages)	Fixed-rate mortgages	Adjustable rate mortgages (ARMs)	Auto loans	
Dallas-Fort Worth-Arlington	2,437,870	4.46	3.91	2.85	-0.61	0.38	1.19	0.34	
Houston-The Woodlands-Sugar Land	2,166,191	5.67	4.42	3.12	-0.09	0.80	1.55	0.55	
San Antonio-New Braunfels	806,582	12.21	7.87	7.07	3.48	3.33	4.23	2.09	
Austin-Round Rock	708,136	3.41	3.66	1.89	-0.91	0.04	1.11	0.07	
El Paso	273,958	10.65	6.41	5.91	3.51	2.86	3.64	1.98	
McAllen-Edinburg-Mission	231,227	13.10	7.94	8.03	5.26	3.89	4.88	2.56	
Corpus Christi	160,807	8.04	4.95	4.55	1.92	2.18	2.65	1.31	
Beaumont-Port Arthur	152,156	3.08	2.13	1.73	-0.32	0.49	0.56	0.32	
Killeen-Temple	149,495	12.49	8.42	7.98	4.09	3.81	4.70	2.27	
Brownsville-Harlingen	125,016	9.86	5.70	5.59	3.47	2.84	3.36	1.79	
Lubbock	114,555	9.53	6.19	5.69	3.66	3.07	3.82	1.95	
Amarillo	98,134	9.71	6.65	6.30	2.87	2.79	3.54	1.61	
Waco	96,279	9.97	6.41	6.08	3.37	2.93	3.39	1.67	
College Station-Bryan	87,646	8.67	6.35	5.72	3.16	2.71	3.11	1.65	
Tyler	82,042	1.65	1.39	1.01	-0.66	0.12	0.13	0.07	
Longview	81,011	0.80	1.37	1.20	-1.63	-0.24	-0.37	-0.28	
Laredo	71,013	8.10	5.09	5.00	2.18	1.76	2.76	1.33	
Abilene	63,456	9.62	6.08	5.99	3.72	3.15	3.23	1.75	
Texarkana [^]	57,718	11.73	7.37	7.06	3.40	3.40	3.81	1.95	
Wichita Falls	56,130	-3.15	-0.90	-1.60	-3.61	-1.87	-2.15	-1.20	
Midland	55,482	0.30	0.90	0.38	-1.63	-0.56	-0.69	-0.33	
Odessa	50,868	-5.27	-1.92	-2.93	-4.64	-2.68	-2.87	-1.65	
State	9,336,438	6.34	4.59	3.68	0.69	1.27	1.94	0.88	
U.S.	119,206,509	5.10	3.93	3.15	0.15	0.97	1.48	0.62	

As of March 25, 2014.

* Analysis limited to MSAs in Texas with more than 50,000 households in 2013.

[^] Texarkana MSA falls into Texas and Arkansas territories.

MSA = metropolitan statistical area

SNL Financial utilized data for financial products on basis of average value per household for this analysis.

All values presented as percentage change from 2013 to 2018 projections unless otherwise stated.

Financial product data for households provided by Nielsen.

Sources: SNL Financial and Nielsen FcIout® 2013 (Financial Product Demand)

