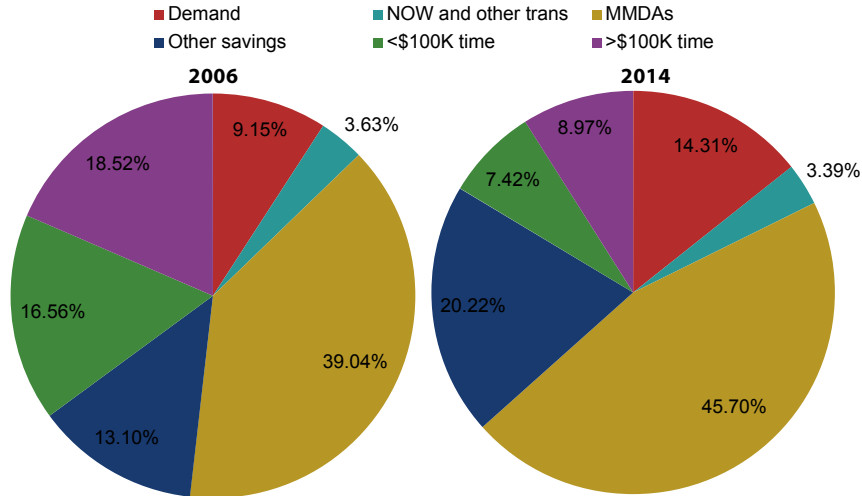


## Banking industry deposit mix shift from 2006 to 2014



Data compiled Feb. 12, 2015.

Limited to commercial and savings banks. Excludes savings institutions prior to 2012 due to lack of disclosure.

Excludes foreign deposits.

Data is based on regulatory financials.

NOW= Negotiable order of withdrawal, MMDA= Money market deposit account

Source: SNL Financial

