

## Bank deposit market share in Portland MSA\*

| Rank             | Company (ticker)                    | Branches   | 2013<br>Deposits<br>(\$B) | MSA<br>market<br>share<br>(%) | 2012-2013<br>growth<br>(%) |
|------------------|-------------------------------------|------------|---------------------------|-------------------------------|----------------------------|
| 1                | U.S. Bancorp (USB)                  | 111        | 8.20                      | 22.3                          | 3.71                       |
| 2                | Bank of America Corp. (BAC)         | 54         | 8.16                      | 22.17                         | 2.02                       |
| 3                | Wells Fargo & Co. (WFC)             | 70         | 6.16                      | 16.76                         | 7.17                       |
| 4                | JPMorgan Chase & Co. (JPM)          | 80         | 3.44                      | 9.34                          | 6.12                       |
| 5                | Umpqua Holdings Corp. (UMPQ)        | 53         | 2.68                      | 7.29                          | -1.24                      |
| 6                | KeyCorp (KEY)                       | 53         | 2.41                      | 6.54                          | -0.94                      |
| 7                | Columbia Banking System Inc. (COLB) | 27         | 0.77                      | 2.09                          | -0.55                      |
| 8                | BNP Paribas SA (BNP)                | 18         | 0.68                      | 1.85                          | 1.24                       |
| 9                | Riverview Bancorp Inc. (RVSB)       | 14         | 0.54                      | 1.48                          | -7.46                      |
| 10               | Washington Federal Inc. (WAFD)      | 8          | 0.43                      | 1.17                          | -2.66                      |
| <b>MSA total</b> |                                     | <b>561</b> | <b>36.79</b>              |                               | <b>3.02</b>                |

As of Sept. 12, 2014.

\* Represents the metropolitan statistical area of Portland and Hillsboro, Ore., and Vancouver, Wash.

Deposit data based on FDIC's Summary of Deposits as of June 30, 2013. Branches are adjusted for completed mergers and acquisitions, as well as openings and closings, since June 30, 2013.

Analysis is at holding company level and excludes credit unions.

Source: SNL Financial

