ABABJ/CBC Technology Priorities Survey



1. What is the asset size of your institution? ResponsePercent ResponseCount Less than \$100 million 6 15.8% \$100 to \$299 million 36.8% 14 \$300 million to \$499 million 10.5% 4 \$500 million to \$999 million 23.7% 9 \$1 billion or more 13.2% 5 AnsweredQuestion 38 SkippedQuestion 0

2. In 2013, which of the following technologies or technology-enabled services will your bank adopt or expand? (Check all that apply)

	ResponsePercent	ResponseCount
Mobile banking	78.8%	26
Cloud computing (broadly, internet- based applications/services)	15.2%	5
Customer relationship management	36.4%	12
Social media	45.5%	15
Other	9.1%	3
	Please specify if you checked "other"	6
	AnsweredQuestion	33
	SkippedQuestion	5

3. How important is it to have a "bring-your-own-device" policy for your bank? (i.e. a policy governing the use of employees' personal electronic devices for work)

	ResponsePercent	ResponseCount
Very important	35.1%	13
Important	37.8%	14
Not important	16.2%	6
Not sure	10.8%	4
	AnsweredQuestion	37
	SkippedQuestion	1

4. Do you permit "byod," as described in question 3?

	<u> </u>	
	ResponsePercent	ResponseCount
Yes	59.5%	22
No	40.5%	15
	AnsweredQuestion	37
	SkippedQuestion	1

5. What changes will your bank make in 2013 to enhance security? (Check all that apply)

	ResponsePercent	ResponseCount
Adopt real-time analytics	17.6%	6
Adopt biometrics (e.g. facial, fingerprint, iris recognition)	5.9%	2
Participate in information-sharing arrangements (e.g. FS-ISAC)	20.6%	7
None planned	61.8%	21
Other	5.9%	2

Please specify if you checked "other"

5

AnsweredQuestion	34
SkippedQuestion	4

6. How likely are you to upgrade your bank's core system (in-house or outsourced) to a more advanced core system this year or next?

	ResponsePercel	nt ResponseCount
Very likely	8.3	% 3
Somewhat likely	11.1	% 4
Not likely	55.6	% 20
Already upgraded	25.0	% 9
	AnsweredQuestic	n 36
	SkippedQuestio	n 2

7. In your view, what will be the "must have" technologies in the next 12-18 months—i.e. technologies that your bank will need to compete and comply?

	ResponseCount
	24
AnsweredQuestion	24
SkippedQuestion	14

8. Please check the box that best describes your situation regarding the use of outsourced technology services (all types, including cloud-based).

	ResponsePercent	ResponseCount
Currently use—plan to increase	35.1%	13
Currently use—plan to decrease	0.0%	0
Currently use—no change anticipated	43.2%	16
Don't currently use—plan to use	2.7%	1
Don't currently use—no plans to use	18.9%	7
	AnsweredQuestion	37
	SkippedQuestion	1

Q2. In 2013, which of the following technologies or technology-enabled services will your bank adopt or expand? (Check all that apply)		
1	We offer mobile banking and are currently upgrading CRM.	Jan 25, 2013 7:05 PM
2	none	Jan 25, 2013 5:43 PM
3	upgraded security procedures in on-line banking and upgraded security functions in remote deposit capture	Jan 25, 2013 12:48 PM
4	New core system	Jan 24, 2013 9:14 PM
5	Implemented Mobile Banking in 2012.	Jan 24, 2013 4:52 PM
6	We hope to add the bill payment feature to our existing mobile banking.	Jan 24, 2013 4:45 PM

Q5. What changes will your bank make in 2013 to enhance security? (Check all that apply)		
1	Not sure.	Jan 25, 2013 7:05 PM
2	Enhance audit activities. Mobile device management.	Jan 25, 2013 3:49 PM
3	Already use real time analytics	Jan 24, 2013 9:14 PM
4	We already use biometrics for security at our bank.	Jan 24, 2013 4:45 PM
5	- Encryption of all bank-owned smartphones - Endpoint data loss prevention solution, to block attempted transmission of confidential information	Jan 22, 2013 11:55 AM

Q7. In your view, what will be the "must have" technologies in the next 12-18 months—i.e. technologies that your bank will need to compete and comply? 1 I believe we have the "must have technologies" for next 12 months. We plan to Jan 25, 2013 7:05 PM implement use of social media in 2013, but not convinced it's a "must have" in 2013 given our current and target client base. 2 On line banking with perhaps mobile banking capabilities Jan 25, 2013 5:43 PM 3 Mobile technologies Workflow based loan and deposit platforms Robust data Jan 25, 2013 3:49 PM analytics 4 Payments through a medium other than a plastic card. Jan 25, 2013 1:09 PM 5 Leading edge payment services. Continue to develop and enhance existing Jan 25, 2013 1:00 PM payment strategies such as A2A, P2P, POS/Debit. Be ready for rapid adoption and implementation of EMV technologies or even leap from EMV to NFCenabled transactions on the customers' smartphone. My ultimate goal is to move the bank's check/debit card to the phone for secure, NFC POS transactions. 6 mobile banking app. Jan 25, 2013 12:48 PM 7 Mobile banking Jan 25, 2013 11:28 AM 8 Mobile payments, consumer remote capture, more web based and self service Jan 25, 2013 9:43 AM opening of loans and deposit accounts 9 All forms of mobile banking and payments technology. Jan 25, 2013 7:54 AM 10 mobile banking is a must.....it has taken off. Jan 25, 2013 7:10 AM 11 Mobile Banking Jan 25, 2013 6:43 AM 12 Mobile Banking, Remote Deposit Anywhere Jan 25, 2013 4:57 AM 13 cash mangement systems, expanded mobile banking Jan 24, 2013 9:45 PM 14 Mobile banking Jan 24, 2013 9:14 PM 15 facebook presence, mobile banking Jan 24, 2013 8:23 PM 16 automated teller machines to replace some of our live tellers. Jan 24, 2013 5:58 PM 17 mobile banking pay to pay Jan 24, 2013 5:00 PM 18 Mobile Banking and cosumer mobile capture. Jan 24, 2013 4:55 PM 19 Online Banking; Mobile Banking; Real Time Core Systems. Jan 24, 2013 4:52 PM 20 Mobile Bill pay; Online deposit account opening; mobile deposit capture; P2P Jan 24, 2013 4:45 PM payments; NFC enabled debit cards. 21 Mobile remote deposit Jan 24, 2013 4:31 PM 22 mobile, RDC Jan 22, 2013 2:56 PM

Q7. In your view, what will be the "must have" technologies in the next 12-18 months—i.e. technologies that your bank will need to compete and comply?		
23	Mobile Banking/ Consumer Remote Capture	Jan 22, 2013 12:44 PM
24	Mobile-friendly resources (e.g., website, banking, deposits, payments, communication, etc.)	Jan 22, 2013 11:55 AM