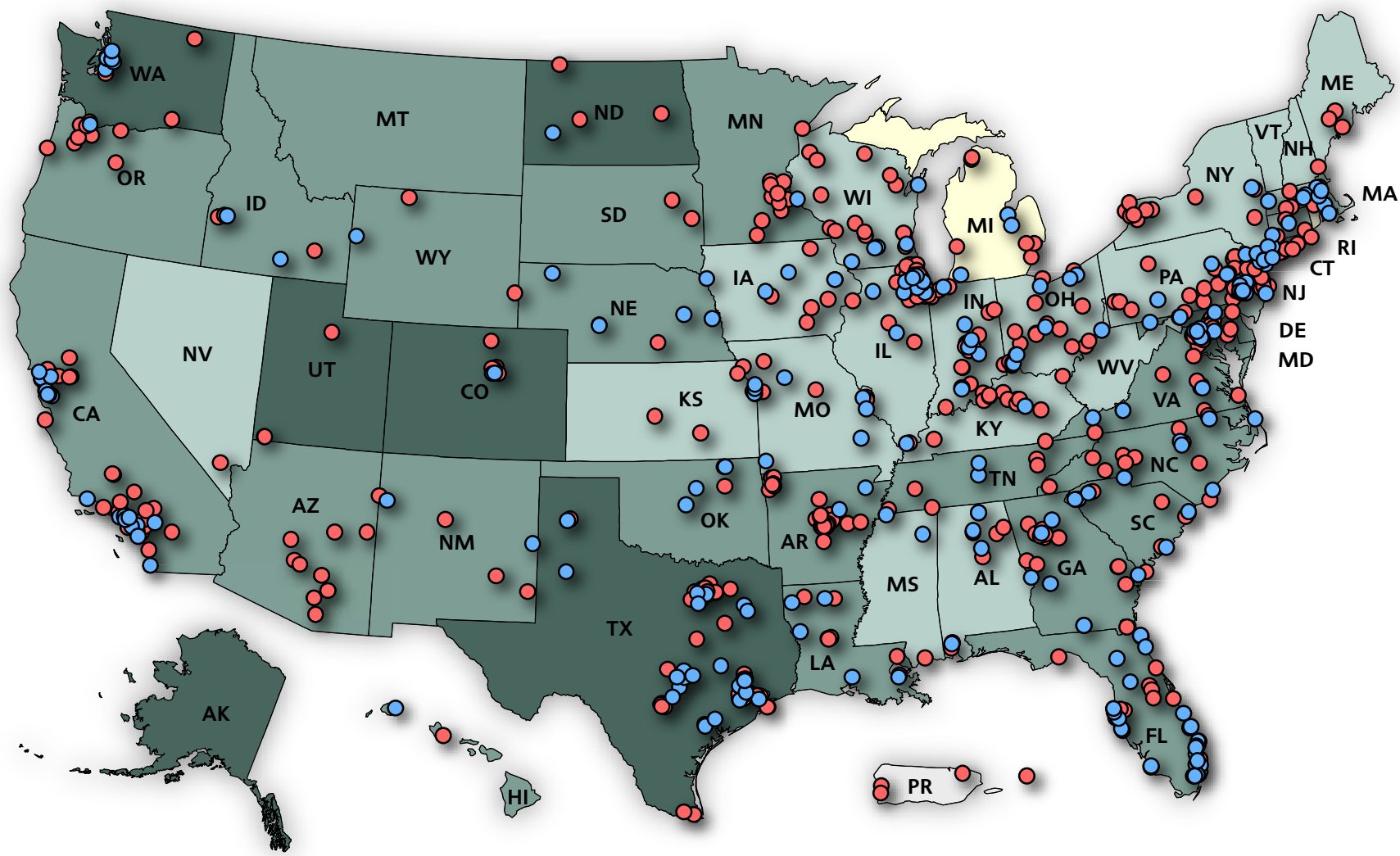


Net openings and closings across the nation

Jan. 1, 2014, to March 31, 2014.



● Closing ● Opening

**Change in estimated households
to use deposit products (2013-2018) (%)**



Data compiled as of April 17, 2014.
Branch openings/closings are identified as those that have opened/closed between January 1, 2014 and March 31, 2014.
Change in estimated households to use deposit products between 2013 and 2018, provided by Nielsen.
Excludes credit unions.
Source: SNL Financial
Map credit: Whit Varner