Fed relaxes size thresholds for bank merger scrutiny

By Maria Tor and Mushir Shaikh

March 27, 2017

The number of bank deals that would require deeper scrutiny by the Federal Reserve will drop significantly following the Fed's decision to relax the asset size parameters it uses to help decide which pending deals could present possible risks to the stability of the banking system.

As part of the Fed's March 16 approval of the merger between Bridgeport, Conn.-based People's United Financial Inc. and Riverhead, N.Y.-based Suffolk Bancorp, it announced that it would widen the asset size range of banking firms that could be presumed not to raise material financial stability concerns. The Fed had been mandated by the Dodd-Frank Act of 2010 to consider "risk to the stability of the United States banking or financial system" when considering whether to approve bank mergers that come under its purview.

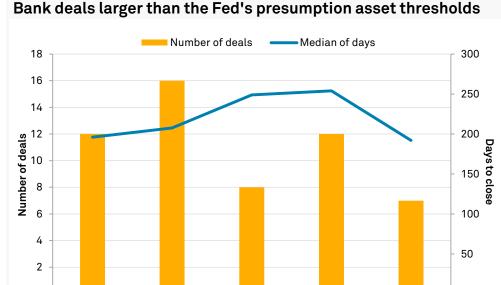
Reviewing potential financial stability risks was added to the Fed's list of items it already examines in bank transactions, which include CRA performance of the banks, effect on convenience and needs of communities served, and competitive considerations.

The Fed said that beginning with its approval of the Suffolk Bancorp sale, it would presume that merger proposals that involve an acquisition of less than \$10 billion in assets, or that result in a firm with less than \$100 billion in total assets, are "generally not likely to create institutions that pose systemic risks." These thresholds are significantly widened from the previous thresholds, which date back to 2012, of acquisitions of less than \$2 billion in assets or mergers that result in a firm of less than \$25 billion in assets. Suffolk had assets just over \$2 billion as of Dec. 31, 2016, and the combination with People's United would create a firm of \$42.70 billion, based on summation of the companies' year-end 2016 assets.

> As pointed out by research firm Compass Point, "the Federal Reserve has removed a hurdle in the M&A process for regional and community banks, which should serve as a concrete signal that the regulatory environment for consolidation is improving."

SNL data shows that 68 of the 1,378 deals announced since 2012 did not meet the Fed's 2012 presumption thresholds. With the new size parameters, SNL finds that only 16 of the deals announced since 2012 would not meet the presumption thresholds.

The Fed first disclosed the presumption thresholds in its 2012 order approving the \$8.98 billion acquisition of ING Bank FSB by Capital One Financial Corp. Metrics that the Fed considers when examining risks to the financial system include: Interconnected-



Data compiled March 23, 2017.

2012

0

Analysis includes completed bank deals announced between 2012 and 2016 with target assets greater than \$2 billion or combined assets of greater than \$25 billion at announcement.

2014

Median days to close is calculated as the median difference between the announcement date and the closing date of deals announced during the given year.

Excludes government-assisted deals, minority deals and asset deals. Source: SNL Financial, an offering of S&P Global Market Intelligence

2013

2015

0

2016

Buyer assets (\$B)	Target (ticker)	Target assets (\$B)	Announcement date	Deal value (\$B)
14.18	Astoria Financial Corp. (AF)	14.56	03/07/17	2.23
21.66	Sabadell United Bank NA	5.79	02/28/17	1.03
8.40	First Texas BHC Inc.	2.02	01/23/17	0.46
11.19	BNC Bancorp (BNCN)	7.40	01/22/17	1.76
9.59	Pacific Continental Corp. (PCBK)	2.54	01/09/17	0.66
8.23	Southwest Bancorp Inc. (OKSB)	2.47	12/14/16	0.57
5.67	Carlile Bancshares Inc.	2.32	11/21/16	0.49
8.97	Cascade Bancorp (CACB)	3.17	11/17/16	0.59
908.10	Scottrade Bank	16.02	10/24/16	1.30
14.34	Cardinal Financial Corp. (CFNL)	4.20	08/18/16	0.91
NA	EverBank Financial Corp (EVER)	27.35	08/08/16	2.51
1.76	Strategic Growth Bancorp Inc.	2.13	07/28/16	NA
381.72	PrivateBancorp Inc. (PVTB)	17.67	06/29/16	3.83
39.26	Suffolk Bancorp (SCNB)	2.26	06/27/16	0.40
	assets (\$B) 14.18 21.66 8.40 11.19 9.59 8.23 5.67 8.97 908.10 14.34 NA 1.76 381.72	assets (\$B)Target (ticker)14.18Astoria Financial Corp. (AF)21.66Sabadell United Bank NA8.40First Texas BHC Inc.11.19BNC Bancorp (BNCN)9.59Pacific Continental Corp. (PCBK)8.23Southwest Bancorp Inc. (OKSB)5.67Carlile Bancshares Inc.8.97Cascade Bancorp (CACB)908.10Scottrade Bank14.34Cardinal Financial Corp. (CFNL)NAEverBank Financial Corp (EVER)1.76Strategic Growth Bancorp Inc.381.72PrivateBancorp Inc. (PVTB)	assets (\$B)Target (ticker)assets (\$B)14.18Astoria Financial Corp. (AF)14.5621.66Sabadell United Bank NA5.798.40First Texas BHC Inc.2.0211.19BNC Bancorp (BNCN)7.409.59Pacific Continental Corp. (PCBK)2.548.23Southwest Bancorp Inc. (0KSB)2.475.67Carlile Bancshares Inc.2.328.97Cascade Bancorp (CACB)3.17908.10Scottrade Bank16.0214.34Cardinal Financial Corp. (CFNL)4.20NAEverBank Financial Corp (EVER)27.351.76Strategic Growth Bancorp Inc.2.13381.72PrivateBancorp Inc. (PVTB)17.67	assets (\$B) Target (ticker) assets (\$B) Announcement date 14.18 Astoria Financial Corp. (AF) 14.56 03/07/17 21.66 Sabadell United Bank NA 5.79 02/28/17 8.40 First Texas BHC Inc. 2.02 01/23/17 11.19 BNC Bancorp (BNCN) 7.40 01/22/17 9.59 Pacific Continental Corp. (PCBK) 2.54 01/09/17 8.23 Southwest Bancorp Inc. (0KSB) 2.47 12/14/16 5.67 Carlile Bancshares Inc. 2.32 11/21/16 8.97 Cascade Bancorp (CACB) 3.17 11/17/16 908.10 Scottrade Bank 16.02 10/24/16 14.34 Cardinal Financial Corp. (CFNL) 4.20 08/18/16 14.34 Cardinal Financial Corp. (CFNL) 4.20 08/08/16 1.76 Strategic Growth Bancorp Inc. 2.13 07/28/16 381.72 PrivateBancorp Inc. (PVTB) 17.67 06/29/16

Pending bank deals larger than the Fed's 2012 presumption asset thresholds

Data compiled March 23, 2017.

List represents pending bank deals with target assets greater than \$2 billion or combined assets greater than \$25 billion at announcement. Excludes government-assisted deals, minority deals and asset deals.

NA = not available

 $Source: {\tt SNL}\ {\tt Financial}, an\ offering\ of\ {\tt S\&P}\ {\tt Global}\ {\tt Market}\ {\tt Intelligence}$

ness with the financial system; complexity; cross-border activities and the unavailability of substitute providers for any of the critical products and services offered by the resulting firm.

In the approval of the People's/Suffolk deal, the Fed said that in the years since the Capital One approval, "proposals involving an acquisition of less than \$10 billion in assets, or that result in a firm with less than \$100 billion in total assets, are generally not likely to create institutions that pose systemic risks." It continued, "Transactions below either of these asset thresholds have typically not involved, or resulted in, firms with activities, structures, and operations that are complex or opaque."

According to SNL Financial data, only one announced bank deal with target assets greater than \$2 billion or combined assets of greater than \$25 billion did not successfully close: New York Community Bancorp Inc.'s failed acquisition of Astoria Financial Corp., which was terminated in December 2016. While the deal was held up due to regulatory approval, the companies haven't revealed the specific regulatory concern that caused the roadblock. The companies terminated the deal before regulators issued a decision.

The number of pending bank deals that cannot be presumed to be safe for the financial system will decline by more than half with the Fed's order.

Among pending bank deals as of March 22, 14 would not have been small enough under the 2012 asset parameters to be presumed to not pose a financial stability risk. That number goes down to four deals under the new parameters: Toronto Dominion Bank's \$1.3 billion deal to acquire Scottrade Bank from Scottrade Financial Services Inc.; EverBank Financial Corp's \$2.51 billion sale to Teachers Insurance and Annuity Association of America; Canadian Imperial Bank of Commerce's \$3.83 billion takeover of PrivateBancorp Inc.; and Sterling Bancorp's deal to buy Astoria Financial Corp. for \$2.23 billion.