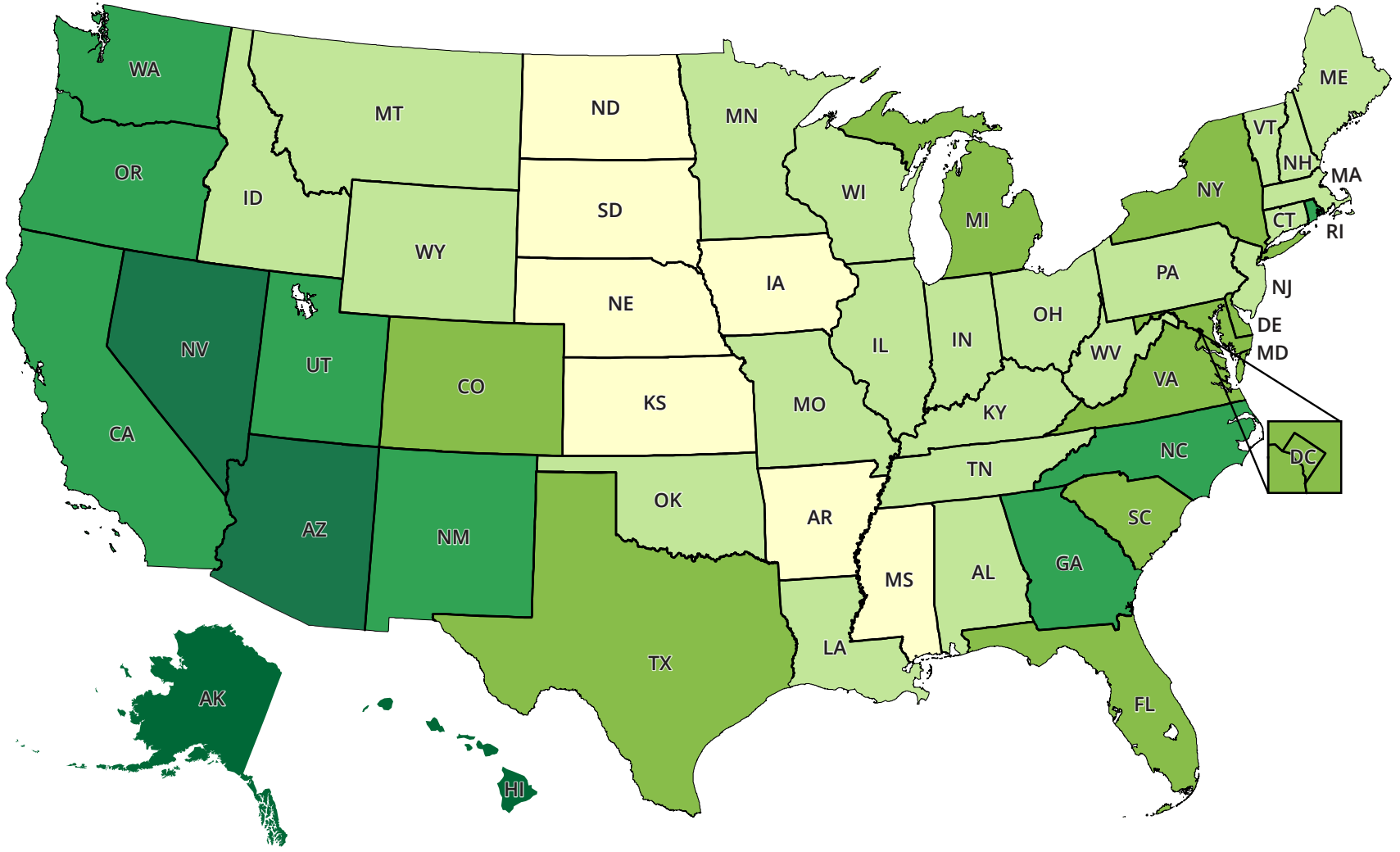
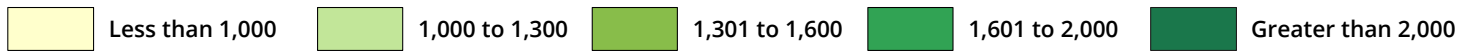


# Households per branch



## Households per bank branch\*



Data compiled Jan. 9, 2017.  
 Total branch data based on the FDIC's June 30, 2016, Summary of Deposits filing and is adjusted for completed and announced mergers and acquisitions and any branch openings or closings as of Dec. 31, 2016.  
 \* Represents households per branch. Households data is based on 2017 data provided by Nielsen. Excludes credit unions.  
 Sources: SNL Financial, an offering of S&P Global Market Intelligence; Nielsen Pop-Facts 2017  
 Map credit: Elizabeth Thomas