

Projected growth of financial products from 2013 to 2018 in Illinois by county*

County	2013 households (actual)	Deposit products	CD products (excluding CD IRAs)	Money market savings products	Credit products (including mortgages)	Fixed rate mortgages	Adjustable rate mortgages (ARMs)	Auto loans
Cook	1,995,836	1.49	1.89	0.91	-0.99	-0.15	0.28	0.20
DuPage	343,227	6.06	4.34	3.50	-0.10	0.98	1.52	0.65
Lake	244,629	6.08	4.09	3.51	-0.45	0.41	0.90	0.36
Will	227,676	9.50	6.18	5.58	1.49	1.76	3.08	1.07
Kane	173,943	7.48	5.08	4.28	0.90	1.21	2.20	0.84
Winnebago	114,459	-2.32	-0.55	-1.24	-3.69	-1.96	-2.16	-1.10
McHenry	109,862	3.64	2.72	2.00	-1.86	-0.53	-0.02	-0.16
Madison	107,524	9.64	5.90	5.72	3.16	2.87	3.44	1.65
Saint Clair	105,684	8.68	5.46	5.13	2.07	2.22	2.71	1.29
Sangamon	84,423	12.44	7.85	7.14	3.57	3.57	4.49	2.04
Champaign	81,478	14.02	9.03	8.16	5.50	4.46	5.60	2.76
Peoria	76,263	7.34	4.94	4.29	1.99	2.17	2.40	1.22
McLean	66,013	13.95	8.47	7.84	5.01	3.99	4.85	2.64
Rock Island	61,512	1.90	1.85	1.00	-1.34	0.02	-0.08	-0.03
Tazewell	54,524	-6.66	-3.14	-4.03	-5.66	-3.34	-3.83	-1.93
Macon	46,014	-8.90	-4.38	-4.88	-7.32	-4.16	-5.10	-2.54
La Salle	45,122	1.93	1.45	0.92	-1.32	-0.18	0.09	-0.15
Kankakee	41,701	0.65	0.73	0.36	-1.68	-0.56	-0.45	-0.33
Kendall	39,098	6.53	5.01	3.59	0.69	1.13	2.74	0.94
DeKalb	38,112	-5.96	-2.31	-3.40	-4.80	-3.20	-3.24	-1.41
Vermilion	32,551	0.88	0.99	0.53	-1.98	-0.49	-1.19	-0.33
State	4,884,048	4.73	3.57	2.71	0.11	0.82	1.24	0.63

As of Feb. 17, 2014.

* Analysis limited to counties in Illinois with more than 30,000 households in 2013.

All values presented as percentage change from actual 2013 to projected estimates for 2018 unless otherwise stated.

Financial product data for households provided by Nielsen.

Source: SNL Financial and Nielsen Fclout® 2013

