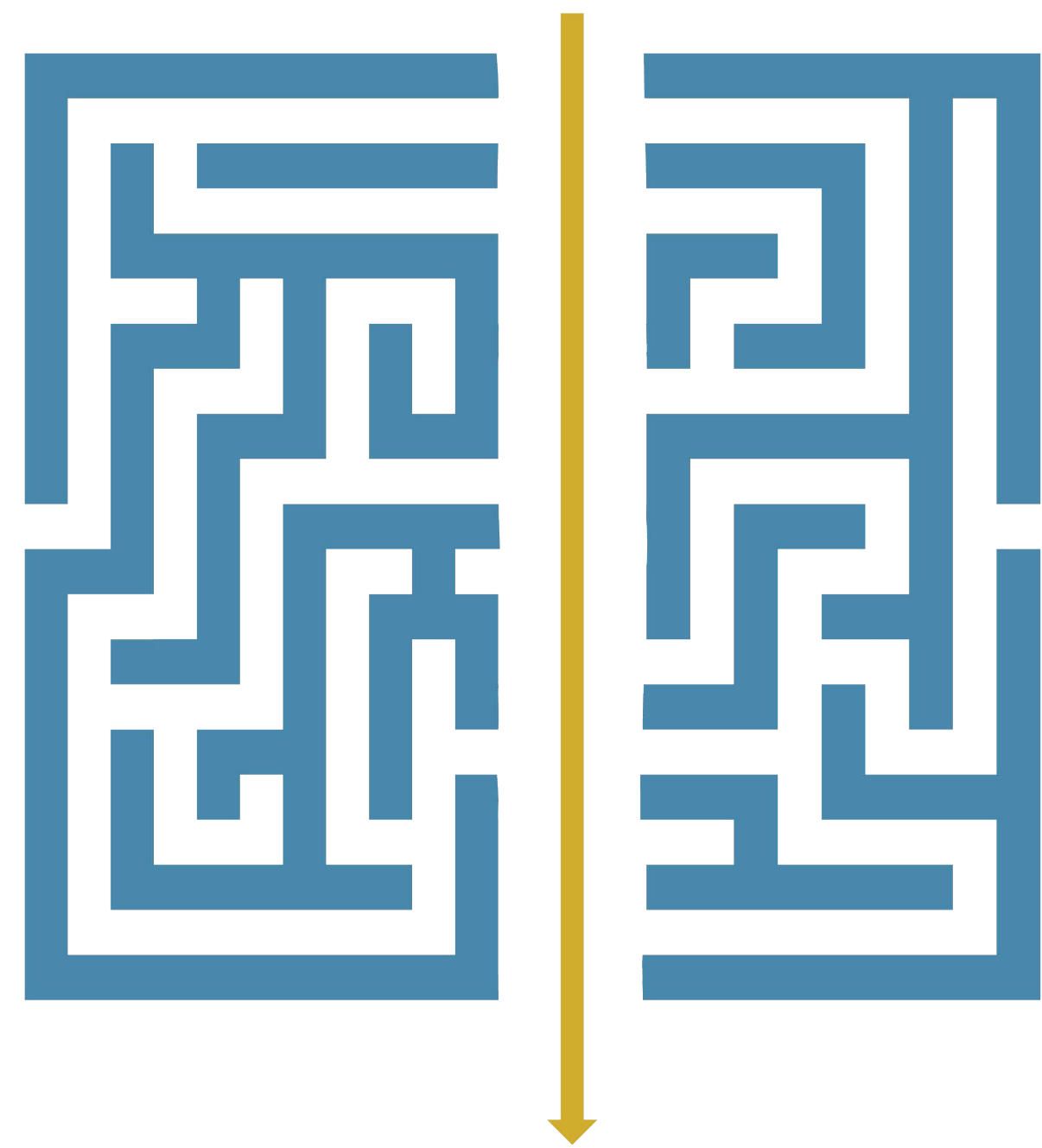


Digital Channels Have Fewer Single-Channel Account Opening Successes than Branches



BRANCH

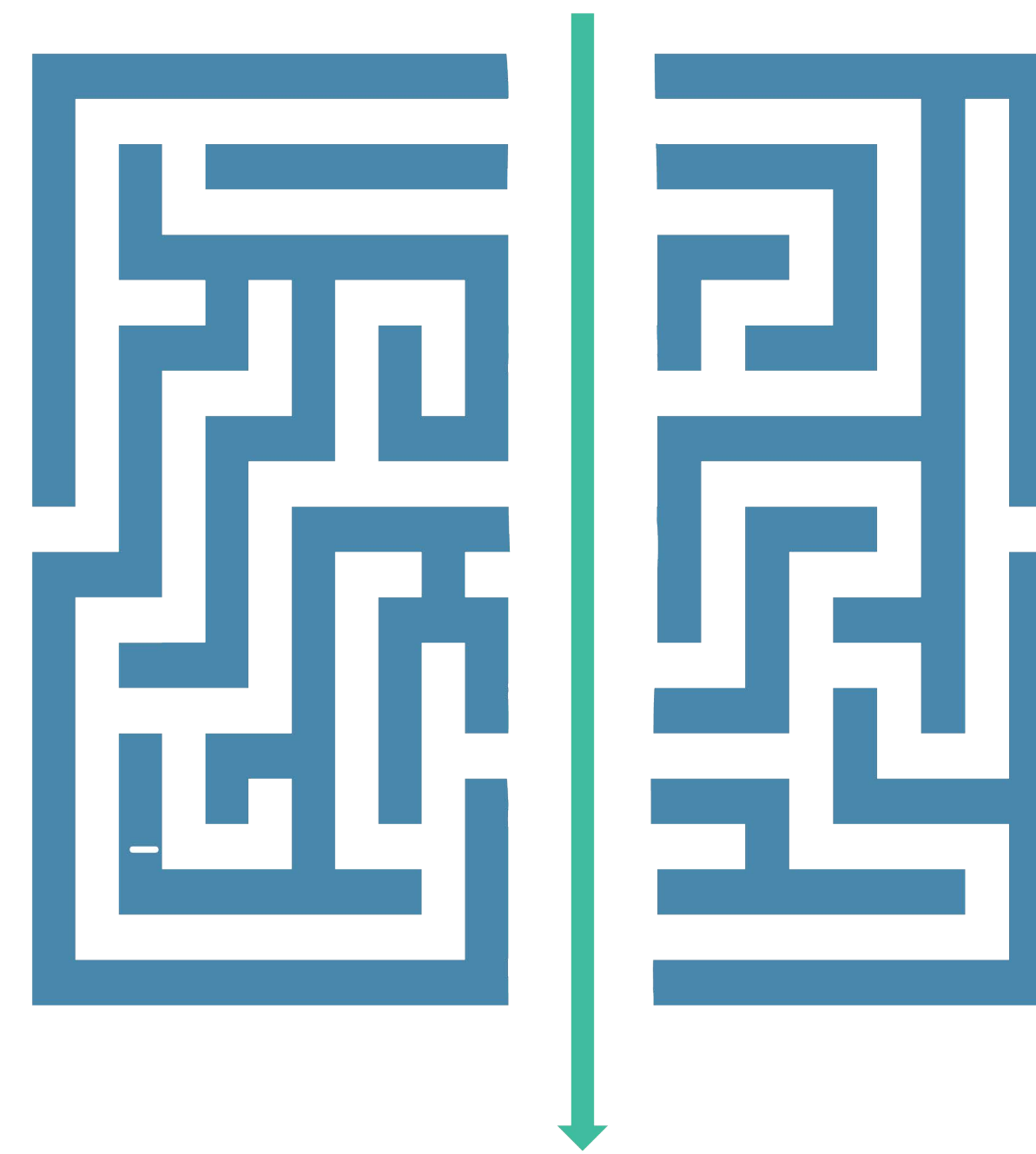


65%

completed entire application in a branch

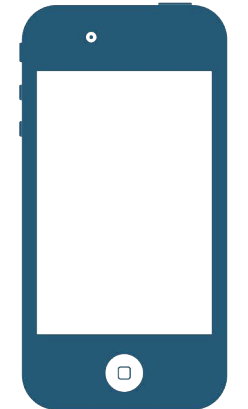


ONLINE

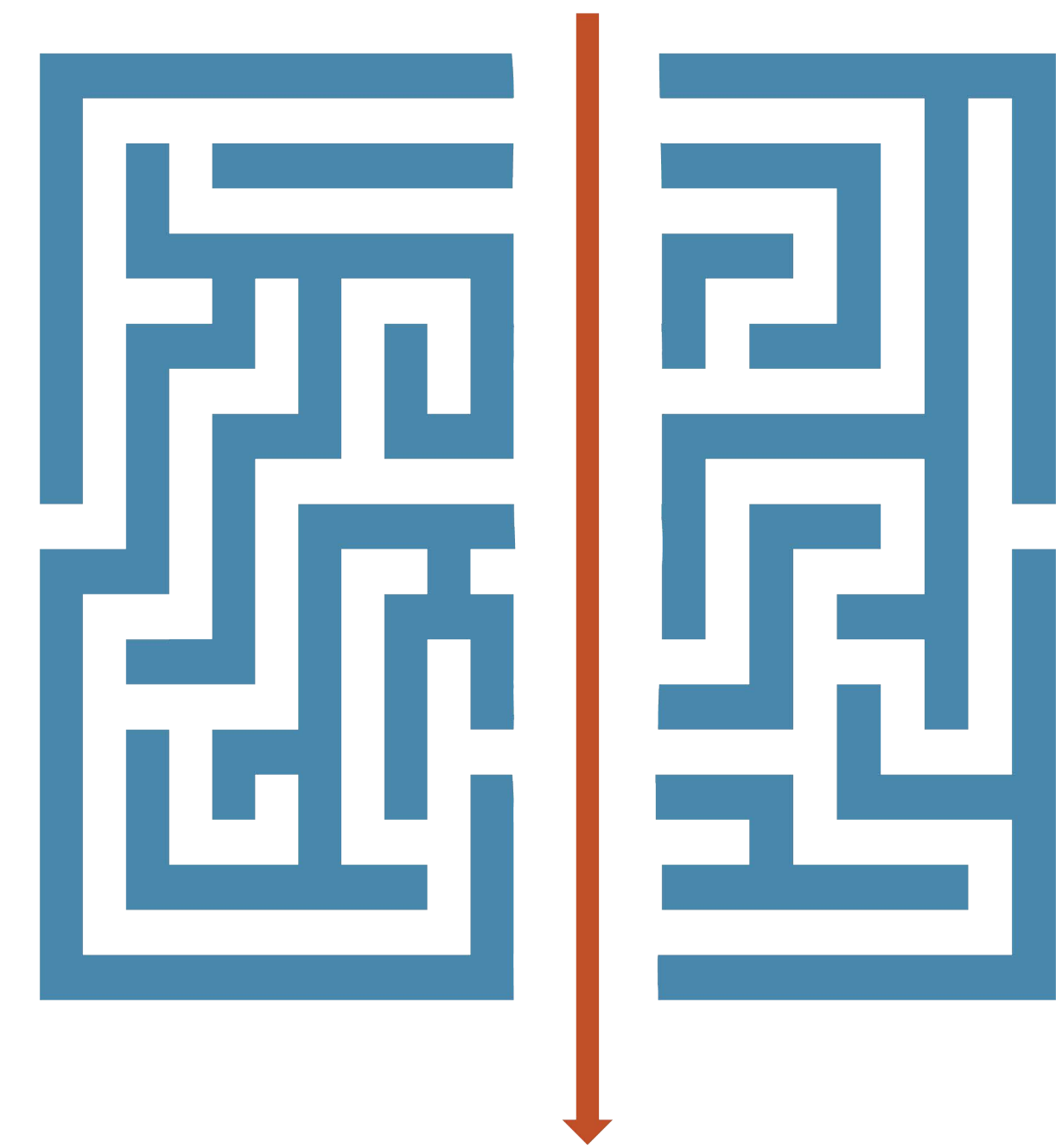


34%

completed entire application online



MOBILE



8%

completed entire application in mobile